Course objectives:
- At least three live cases and extensive hands-on during the course!
- Understand the importance of facial analysis - the key to design the ideal smile
- Digital Interdisciplinary Communication: photographic and video protocol simple and effective
- The role of the Wax-up and the Mock-up on the design process of the smile
- The integration of the esthetic outcomes with the emotional approval: the "wow" experience

Recommended for:
Dentists, dental technicians and members of the staff who participates in any phase of the treatment planning process. Previous experience within Digital Smile Design not obligatory, but recommendation to undertake the online pre-program. This course is focused on extensive hands-on format to fully utilize the potential with DSD.

Online Pre-Program:
Video introduction into basic the Digital Smile Design concept
Video introduction into Keynote and Power Point

Program:
- The Digital Smile Design Concept
- Interdisciplinary digital communication tools
- Team communication: dentist-dentist; dentist-technician, and dentist-patient
- Patient education and motivation
- High impact treatment plan presentation: the secret to ethically increase your case acceptance and commitment
- Demonstration of clinical cases with the emotional factor in dentistry
- Waxing technique and diagnostic mock-up
- Designing a high-tech clinic to effectively involve the patient: patient workflow and marketing tools
Material required for participation:

- Computer MAC with Keynote 09 or PC with PowerPoint 2010
- Mouse for PC mandatory, optional MAC
- iPad with iOS 6 or 7, iPad conventional, mini or air
- The digital course materials will be both emailed for download to the email address you signed up for the event and on USB sticks before the event
- Download dropbox on your laptop or iPad (www.dropbox.com)
- You can bring photos (DSD Protocol) and models of your own patients to test the DSD protocol on them
- You can bring your own SLR camera to the course for practice

Price

19 995 SEK + tax. for all three days. Included in the price are:
- course material
- lunches and course dinner at local restaurant the first night
11 November

Christian Coachman
8.00 - 8.30
Registration

8.30 - 10.15
The Digital Smile Design Concept
- Interdisciplinary digital communication tools
- Team communication: dentist-dentist; dentist-technician, and dentist-patient
- Patient education and motivation
- High impact treatment plan presentation: the secret to ethically increase your case acceptance and commitment
- Demonstration of clinical cases with the emotional factor in dentistry

10.15 - 10.30
Coffee break

10.30 - 12.00
- Live patient nr 1: DSD photo protocol
- Build-up of DSD presentation Keynote

12.00 - 13.00
Lunch

13.15 - 17.00
- Practice your skills with hands-on DSD on computers
- Hands-on DSD photo protocol: practice by 2 participants
- Mock-up of patient nr 1: The role of the Wax-up and the Mock-up on the design process of the smile
- The integration of the esthetic outcomes with the emotional approval: the "wow" experience, live patient nr 1

19.30
Course dinner at local restaurant
12 November

Christian Coachman & Marcus Dagnelid

8.00 - 10.30
- Live patient nr 2: DSD photo protocol with help of participants
- Practice your skills with hands-on DSD on computers and iPad Smile Design app

10.30 - 10.45
Coffee break

10.45 - 12.15
- Mock-up of patient nr 2: The role of the Wax-up and the Mock-up on the design process of the smile
- Practice your skills with hands-on DSD on computers while Wax-up is created

12.15 - 13.15
Lunch

13.15 - 17.00
- Practice your skills with hands on: tips and tricks for optimal photo quality
- Presentation of DSD case: how to create the perfect patient presentation, hands-on
- Hands-on Wax-up and Mock-up for dental technicians: possibility to utilize actual patients or your own brought to the course
- Marketing of your clinic: how to utilize different medias
- The integration of the esthetic outcomes with the emotional approval: the "wow" experience, live patient nr 2

19.30
Dinner at local restaurant and taste of the Swedish nightlife: optional and to your own cost
Course objectives:
- DSD Connect - a software that really "connects" your Smile Design to any other application you may utilize within CAD/CAM
- Get you prepared for the digital dentistry workflow

Recommended for:
Dentists, dental technicians, and members of the staff who participates in the digital workflow of the treatment planning process, in particular if you are thinking to or have already included a 3D dental software like CAD CAM but still do not take the full potential out of it

Program:
DSD Connect is a software that really "connects" your Design to any other application you may utilize. Any CAD/CAM project can be guided by DSD Connect as we capable of overlaying the DSD project on the screen while your software runs "behind" it. With a number of functions to control transparency of images and contours, DSD Connect will offer you full power of different views to calibrate and orient you to follow your design. Ortho 3D and also 3D implant planning software can take full advantage of DSD Connect. Virtual ortho setup as well as sending the before / after teeth position on an occlusal view is a simple and predictable process. This course will not only teach you step-by-step on how to operate DSD Connect but also will show you all applications that this solution can help you. Watch a live case being solved by utilizing DSD Connect and get the most out of your 3D solutions by implementing DSD Connect.

Advance in foto with Livio Yoshinaga
8.00 - 12.00
What is DSD Connect? Live Demo

12.00 - 13.15
Lunch

13.15 - 16.30
DSD and 3D, CAD/CAM connection and the practical workflows

16.30 - 17.00
Q & A